

Washington School Nutrition Association						
2018-2019 Apple Press Ad Rates & Deadlines						
			ADD	ADD		
Ad		Member Rate	for Process Color	for Non-Member		
Description	Dimensions	Black & White	(Submit in CMYK)			
Full Page	7.5" x 9.25"	\$400.00	\$100.00	\$100.00		
Half Page	7.5" x 4.6"	\$235.00	\$60.00	\$100.00		
Quarter Page	3.75" x 4.6"	\$125.00	\$40.00	\$100.00		
Center Spread	2 pages - each 7.5" x 9.25"	\$900.00	\$160.00	\$200.00		
Back Inside Cover	7.5" x 9.25"	\$445.00	\$130.00	\$100.00		
<i>Quoted prices are per issue.</i>					Confirmation	Copy
				Issue	Deadline	Deadline
<i>Files should be high res.</i>				Fall, 2018	8/24/2018	9/7/2018
<i>Preferred file formats are PageMaker, PhotoShop, .tif, .jpg, .pdf. Windows OS</i>				Winter, 2019	11/13/2018	11/27/2018
				Spring, 2019	3/1/2019	3/15/2019
If you have any questions, please contact:				Summer, 2019	5/3/2019	5/17/2019
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