



SNAC Bites

September 2018 Edition

Welcome to the September 2018 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media. In some cases, the content will need to be customized for your state association's needs.

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1. State Unpaid Meals Legislation Tracking

SNA tracks state legislation impacting school nutrition programs, and this includes bills pertaining to unpaid meals. [A new resource](#) available on SNA's website offers an overview of common provisions in unpaid meals bills, a breakdown of bills introduced in seven states and a nationwide look at states that have passed or introduced such bills. In addition, SNA has updated member talking points on the issue of unpaid meal debt and "lunch shaming." [Click here](#) to find the 2018 Unpaid Meal Charge Talking Points.

2. Go Back to School with New Ethics Training

The strength of a business or organization lies in how they are perceived by the community. Research shows that when a business has strong values, that business is more likely to be profitable in the long run. An organization is only as strong as it's people, and ethical behavior starts with the individual. Help your employees discover and apply strong ethics and ethical behavior with SNA's Online Ethics Training. Purchase for a group to start a conversation within your program on what ethical behavior means for your operations. For more information visit SchoolNutrition.org/Ethics.

3. Call for 2019 SNA Election Nominations

The 2019 SNA election nominations process is open! SNA needs members with strong leadership skills, outstanding professional achievements and a record of active participation in their state association and at SNA to lead the association in the future.

Please consider the leadership talent you see and work with in your state, your region or at the national level, and then [submit a nomination form](#) for one or more of the open positions or, submit your own name for nomination! The Call for Nominations and Recommendation form is also available on the SNA website at www.schoolnutrition.org/LeadershipOpp.



4. SNA Survey Reveals Innovative Efforts to Boost School Meal Consumption, Reduce Waste

SNA has [released](#) the findings of a national survey of school nutrition directors. The School Nutrition Operations Report: The State of School Nutrition 2018 reveals districts are utilizing more tactics - holding student taste tests, locally sourcing produce and scheduling recess before lunch - to increase student consumption of healthy school meals and combat food waste.

SNA members can access the Executive Summary for free [here](#), or to purchase the complete report, click [here](#).

5. Important Update: SNA National Member Dues Increase Effective October 1, 2018

The SNA Board of Directors recently approved an increase in national member dues, which goes into effect on October 1, 2018.

Dues will increase as follows:

- Affiliate Employee/Affiliate Retired: From \$17 to \$18
- Employee/Student/ Retired: From \$33 to \$36
- Manager: From \$35 to \$38
- Director/Major City Director/Educator/State Agency/Other: From \$120 to \$130

This increase allows SNA to provide enhanced [member benefits](#) such as **free** educational webinars to help members achieve professional standards requirements, **free** access to SNA's 2019 Virtual Expo and **free** access to SNA's Food Allergy Resource Center. Visit the SNA Website to [read the full details](#) on the national member dues increase and expanded member benefits.

Questions? Please email membership@schoolnutrition.org.

6. Things are heating up with the Best of #ANC18 Webinar Wednesday Series

There is a webinar each Wednesday this September and we are leaving no topic unturned. From procurement to marketing -operations to staff management, each week we will put a spotlight topic that matter to you. Join us this week to learn how a Bid Estimation Report can strengthen your bid requests, how a Procurement Timeline can uphold deadlines and how monitoring Calculated Periodic Automatic Replenishment (PAR) levels can ensure that your warehouse is always sufficiently stocked- plus much more!

Click on the links below to learn more about each webinar and the dates / times offered.

- ❖ [Best of #ANC18: No More Guessing Games- Using Data to get Exactly What You Need](#)
- ❖ [Best of #ANC18: Marketing to Generation Z](#)
- ❖ [Best of #ANC18: Making it Count with Offer Versus Serve](#)
- ❖ [Best of #ANC18: PLEASE Stop Working On Your Weaknesses!](#)
- ❖ [Best of #ANC18: A Director's Guide to SLAY the Administrative Review!](#)



7. Farm Aid Package to Include NSLP and SBP Commodities Purchasing

As part of a [\\$12 billion farm aid package](#), the USDA Agricultural Marketing Service (AMS) will administer a Food Purchase and Distribution Program to purchase up to \$1.2 billion in commodities for nutrition assistance programs, including school lunch and breakfast. AMS will work with USDA's Food and Nutrition Services to distribute products to State Agencies that participate in the NSLP and SBP. SNA recently [urged](#) the Secretary of Agriculture to use these commodity purchases to support school nutrition programs. More details on the Food Purchasing and Distribution Program can be found in USDA's [press release](#).

8. SNA's Certificate Program Has Expanded to 4 Levels

SNA's Certificate in School Nutrition Program has expanded to 4 Levels! There is a new Level 2 Certificate to bridge the large jump in training requirements between Level 1 and the old Level 2. The goal of the new Level 2 is to provide a more realistic professional growth path.

What does this mean for Current Certificate Holders?

LEVEL 1. There are no changes for Level 1 Certificate holders, but we recommend that you take advantage of this new bridge level and check out the requirements for Level 2. The new Level 2 certificate requires 46 training hours, which is considerably less than the previous 86 hours.

OLD LEVELS 2 and 3. If you had an existing Level 2 or Level 3 certificate, your certificate has been automatically renamed Level 3 and Level 4 respectively. This is a name change only and does not impact the renewal requirements. An updated certificate or verification letter can be downloaded from www.schoolnutrition.org/myaccount.

Questions?

Find out more at about the changes to SNA's certificate program and the new Level 2 at www.schoolnutrition.org/newlevel and if you still have questions, please contact the Certificate Team at certSNS@schoolnutrition.org.