

WSNA 2017 Industry Seminar

Bringing together Washington School Food & Nutrition Program Leaders and Industry Partners
Emerald Downs, Auburn, Washington ~ November 7 & 8, 2017

Day 1: November 7 - USDA Food Tasting

- 9:45 am - 10:00 am Registration
- 10:00 am - 12:00 pm Dan Beardsley, OSPI
Maximizing Entitlement Usage
- 12:00 pm - 3:00 pm USDA Food Tasting with Manufacturers

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Day 2: November 8 - Menu for Success: Trends & Innovations

- 7:30 am - 8:30 am Registration/Vendor Tables (Literature only)
Light Continental Breakfast
- 8:30 am - 8:45 am Welcome & Introductions
- 8:45 am - 9:45 am Ross Smith with Kantar Group
Are Your Kids Drinking the Kool Aid? Beverage Trends Among Students
(Sponsored by Washington State Dairy Council)
- 9:45 am - 10:15 am Networking Break & Vendor Tables (Literature Only)
- 10:15 am - 11:30 am Panel Discussion
Innovations in Motion
- 11:30 am - 12:30 pm Networking Lunch, Vendor Tables (Literature only)
- 12:30 pm - 1:30 pm Healthy Eating Trends Presentation
- 1:30 pm - 1:45 pm Dessert Break/Vendor Tables (Literature only)
- 1:45 pm - 2:45 pm Leading with Innovation Presentation
- 2:45 pm - 3:00 pm Closing, Door Prizes, & Evaluation
- 3:00 pm DDS Meeting

*Please Note: This is a tentative agenda.
Watch the website at www.washingtonsna.org
for updated information as it becomes available.*